

OMS GROUP LLC

PRIVACY NOTICE

Effective Date: August 24, 2026

OMS Group LLC (“**OMI**,” “we,” “us,” or “our”) respects your privacy and is committed to protecting the personal information of visitors to omil.com and its associated subdomains (collectively, the “Site”). This Privacy Notice explains what information we collect, how we use and disclose it, and the choices and rights available to you under applicable U.S. law.

This Privacy Notice applies only to the Site and does not apply to information collected offline, through other OMI channels (such as phone or in-person communications), or through third-party websites linked from the Site.

1. INFORMATION WE COLLECT

We collect the following categories of information:

(a) Information You Provide Directly

- Contact information you submit through our “Get in Touch” / contact form, such as your name, email address, company name, and the content of your inquiry.
- Email address and any related preferences if you subscribe to our newsletter.
- Any other information you voluntarily provide when corresponding with us (e.g., by email).

(b) Information Collected Automatically

When you visit the Site, we and our service providers automatically collect certain technical and usage information through cookies, pixels, and similar tracking technologies, including:

- Device and browser information (e.g., IP address, browser type, operating system).
- Usage data (e.g., pages viewed, time on page, referring/exit pages, general geographic location inferred from IP address).
- Analytics data collected through Google’s tools (e.g., Google Analytics / Site Kit).
- Advertising and conversion-tracking data collected through the LinkedIn Insight Tag, which may be used to measure ad performance and deliver relevant advertising to you on LinkedIn and other platforms.

We do not knowingly collect health information, government identification numbers, or other sensitive personal information through the Site.

2. HOW WE USE YOUR INFORMATION

We use the information described above for the following purposes:

- To respond to inquiries submitted through the contact form and to communicate with prospective and existing business partners.
- To send newsletter communications to subscribers, and to manage unsubscribe requests.
- To operate, maintain, and improve the Site, including analyzing traffic and usage patterns.
- To measure and optimize advertising performance, including through LinkedIn’s advertising tools.
- To comply with legal obligations and to protect the rights, property, and safety of OMI, our users, and third parties.

3. COOKIES AND TRACKING TECHNOLOGIES

The Site uses cookies and similar technologies, including those associated with Google’s analytics services and the LinkedIn Insight Tag. These technologies may collect information about your visit to the Site and, in some cases, your activity across other websites over time, for purposes such as analytics and interest-based advertising.

You can control cookies through your browser settings, which allow you to block or delete cookies. You may also opt out of certain interest-based advertising through the LinkedIn advertising preferences available at your LinkedIn account settings, and through industry opt-out tools such as the Digital Advertising Alliance (optout.aboutads.info) or the Network Advertising Initiative (optout.networkadvertising.org). Blocking cookies may affect the functionality of the Site.

4. HOW WE DISCLOSE INFORMATION

OMI does not sell your personal information for money, and, to our knowledge, has not sold personal information in the preceding twelve (12) months. We disclose information only as follows:

- Service Providers: With vendors who perform services on our behalf, such as website hosting, email/newsletter delivery, and analytics (e.g., Google).
- Advertising Partners: With LinkedIn, through the LinkedIn Insight Tag, for advertising measurement and delivery. Under certain U.S. state privacy laws, this type of activity may be considered “sharing” for cross-context behavioral advertising purposes, even though no information is sold for monetary value. See Section 6 for your related choices.
- Legal and Safety Reasons: Where required by law, regulation, legal process, or governmental request, or to protect the rights, property, or safety of OMI, our users, or others.
- Business Transfers: In connection with a merger, acquisition, financing, or sale of assets, in which personal information may be transferred as a business asset, subject to applicable law.

We do not have actual knowledge that we collect, use, or disclose the personal information of consumers under sixteen (16) years of age, and the Site is not directed to children.

5. DATA RETENTION

We retain personal information for as long as reasonably necessary to fulfill the purposes described in this Notice, including to respond to your inquiry, administer newsletter subscriptions, comply with legal obligations, resolve disputes, and enforce our agreements, after which it is deleted or de-identified.

6. YOUR PRIVACY RIGHTS

Depending on your state of residence, you may have certain rights under applicable state privacy laws — including the California Consumer Privacy Act, as amended by the California Privacy Rights Act (CCPA/CPRA), and comparable laws in states such as Virginia, Colorado, Connecticut, and Utah. Subject to applicable exceptions, these rights may include the right to:

- Know / Access the categories and specific pieces of personal information we have collected about you.
- Delete personal information we have collected from you, subject to certain exceptions.
- Correct inaccurate personal information we maintain about you.
- Opt out of the “sharing” of your personal information for cross-context behavioral advertising (see Section 6(a) below), and of any future “sale” of personal information.
- Data portability, i.e., to receive a copy of your personal information in a portable format.

- Non-discrimination for exercising any of the rights described above.

(a) Opt-Out of Interest-Based Advertising

To opt out of advertising-related tracking (including the LinkedIn Insight Tag), you may: (i) use the "**Cookie Settings**" link in the Site footer to disable Analytics and/or Advertising cookies at any time; (ii) adjust your browser or device settings to block cookies; (iii) update your ad preferences directly with LinkedIn; or (iv) use an industry opt-out platform such as those referenced in Section 3. You may also submit an opt-out request using the contact information in Section 9. **(b) How to Exercise Your Rights**

You may submit a request to exercise your privacy rights by contacting us using the information in Section 9. We will verify your request using information you provide and, where required, may ask for additional information to confirm your identity before processing your request. You may also designate an authorized agent to submit a request on your behalf, subject to verification.

7. NEWSLETTER AND EMAIL COMMUNICATIONS

If you subscribe to our newsletter, we will use your email address to send you communications from OMI in accordance with the CAN-SPAM Act and other applicable law. Every newsletter email includes an option to unsubscribe. You may also unsubscribe at any time by contacting us using the information in Section 9. We will process unsubscribe requests within the timeframe required by applicable law.

8. DATA SECURITY

We implement reasonable administrative, technical, and physical safeguards designed to protect personal information from unauthorized access, use, alteration, or disclosure. However, no method of transmission over the internet or electronic storage is completely secure, and we cannot guarantee absolute security.

9. CONTACT US

If you have questions about this Privacy Notice or would like to exercise your privacy rights, please contact:

Luis Garelli Parker

OMS Group LLC

Email: lg@omil.com

10. CHANGES TO THIS PRIVACY NOTICE

We may update this Privacy Notice from time to time to reflect changes in our practices or applicable law. The "Effective Date" at the top of this Notice indicates when it was last revised. Material changes will be reflected by an updated Notice posted on the Site.

This document was prepared for general informational purposes based on the operational facts provided by OMS Group LLC as of the effective date above. Because U.S. privacy compliance depends on evolving state-by-state law and on the actual technologies deployed on the Site, this Notice should be reviewed periodically — and promptly whenever new tracking tools, data uses, or sales/data-sharing arrangements are introduced.